



CASE STUDY

Future Processing

Future Processing is a technology consultancy and software delivery partner. They wanted to create brand awareness, and generate high quality editorial press coverage and content to establish them as a market experts.



What We Did:

Created an ongoing PR campaign that incorporates thought leadership, news and features

Support Future Processing with the launch of its services into new markets

Facilitate and manage quarterly roundtable discussions with industry panellists

Results:

1

Regular media exposure in target technology and business publications

2

Strengthened relationships with target journalists in the UK and positioned Future Processing as an industry leader

3

Over 85% of coverage included a backlink to Future Processing's website, successfully driving users to the website

Media Coverage

Examples Secured:



“ Our daily cooperation between Jargon Group and Future Processing is based on trust, high work ethic, commitment and responsibility, which brings measurable, quantifiable results. ”

Jarosław Kacprzak, PR Manager at Future Processing